

Biophysical Society

2020

64th Annual Meeting of the Biophysical Society
February 15–19, 2020 ■ San Diego, California

Advertising Contract

Take full advantage of your presence on the show floor with advertising options that will enhance your ROI, drive traffic to your booth, and extend your presence far beyond exhibit hours.

Our branding opportunities are a great way to broaden your competitive edge and enhance your company's image, prestige, and name recognition by supporting the meeting or specific events that target your market. Partner with the Biophysical Society and your organization will be associated with high quality programming that promotes your organization at the national and international level.

Company Information

Company Name: _____

Contact Name: _____

Title: _____

Address: _____

City: _____ State: _____

ePostal Code: _____ Country: _____

Contact Phone: _____

E-mail: _____

Signature: _____

Sponsorship: _____

Cost of Sponsorship: \$ _____

Method of Payment

_____ **Check** (Payable to Biophysical Society – US currency drawn on US bank.
No Purchase Orders accepted.)

Credit Card

Card Type (check one):

MasterCard Visa Discover American Express

Credit Card Number: _____

Exp. Date: ____/____/____ CVV Number: _____
(month) (year)

Name as it appears on card: _____

Signature: _____

(Your signature authorizes your credit card to be charged for the total payment.
The Biophysical Society reserves the right to charge the correct amount if different from the total payment.)

Advertising Opportunities

Digital Advertising	
BPS 2020 Promotion Emails (3 available)	\$7,500 each
Know Before You Go Email Banner (exclusive)	\$5,500
Registration Confirmation Email Banner (exclusive)	\$5,000
Housing Confirmation Email Banner (exclusive)	\$5,000
Website Banner Ads	\$1,000–\$4,000 each
Social Media Posts	\$1,500 each
Mobile App Elite Package (exclusive)	\$10,000
Mobile App Silver Package (exclusive)	\$5,000
Mobile App Bronze Package (exclusive)	\$2,500
Mobile App Rotating Banner Ads (3 available)	\$2,500 each
Mobile App Alerts (4 available)	\$600 each
Mobile App Alerts for Exhibitor Presentations	\$500 each

Print Advertising	
Daily Schedule Advertising	Price varies (separate form)
Daily Schedule Front Cover Tip On (exclusive)	\$5,000
Meeting Bag Inserts (4 available)	\$1,800 each
"Take One" Literature Table	\$500 (2020 exhibitor) \$600 (non-exhibitor)
Pre-/Post-Attendee Mailing Lists	Price varies (separate form)

The Biophysical Society will recognize advertisers throughout the year leading up to the Annual Meeting. All Biophysical Society Annual Meeting advertisers will receive the following benefits:

- Acknowledgement in the Annual Meeting Daily Schedule
- Recognition on signage during event
- Logo with hyperlink to company website on Annual Meeting and Exhibit homepages
- Sponsor ribbons for exhibit personnel
- Additional priority points toward booth selection for BPS 2021
- Recognition in the Society's monthly newsletter, BPS Bulletin (August – February)

Additional benefits are available for the advertising opportunity purchased. Contact Exhibit Management for more information at exhibits@biophysics.org.

Please allow 7–10 business days for processing.

Return form to the Sales & Exhibits Manager at exhibits@biophysics.org.